

# LOUISIANA EDUCATIONAL TELEVISION AUTHORITY



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COMPLIANCE AUDIT  
ISSUED MAY 17, 2006

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**LEGISLATIVE AUDITOR  
1600 NORTH THIRD STREET  
POST OFFICE BOX 94397  
BATON ROUGE, LOUISIANA 70804-9397**

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STEVE J. THERIOT, CPA  
LEGISLATIVE AUDITOR

OFFICE OF  
**LEGISLATIVE AUDITOR**  
STATE OF LOUISIANA  
BATON ROUGE, LOUISIANA 70804-9397

1600 NORTH THIRD STREET  
POST OFFICE BOX 94397  
TELEPHONE: (225) 339-3800  
FACSIMILE: (225) 339-3870

May 17, 2006

**MR. DEANO THORNTON, CHAIRMAN,  
AND MEMBERS OF THE LOUISIANA  
EDUCATIONAL TELEVISION AUTHORITY  
BOARD OF DIRECTORS**  
Baton Rouge, Louisiana

We have conducted an examination of the Louisiana Educational Television Authority (LETA) and its component unit, the Foundation for Excellence in Louisiana Public Broadcasting (Foundation), in accordance with Title 24 of the Louisiana Revised Statutes.

Our examination consisted primarily of inquiries and the examination of selected financial records and other documentation. The scope of our examination was significantly less than that required by *Government Auditing Standards*; therefore, we are not offering an opinion on LETA's or the Foundation's financial statements or system of internal control nor assurance as to compliance with laws and regulations.

The accompanying report presents our findings and recommendations as well as management's response. Copies of this report have been delivered to the Louisiana State Board of Ethics and others as required by state law.

Respectfully submitted,

Steve J. Theriot, CPA  
Legislative Auditor

JS:DD:DGP:ss

[LETA]

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During fiscal years 2002 through 2005, funds generated by the Louisiana Educational Television Authority (LETA) totaling approximately \$11,521,632 were deposited in the account of the Foundation for Excellence in Louisiana Public Broadcasting (Foundation) in violation of Article 7, Section 14 of the Louisiana Constitution, which prohibits the donation of public assets, and Louisiana Revised Statute (R.S.) 49:308, which requires the immediate deposit of public funds in the state treasury unless otherwise required. By depositing these funds in the Foundation's account, LETA subjected them to being spent in violation of state guidelines and agency policy. These self-generated funds were not disclosed in LETA's annual budget request for state funding during the budgeting process. In addition, as of June 30, 2005, the Foundation held marketable securities worth \$20,205,296. Of this amount, \$6,687,503 was purchased with funds "Due to LETA," and the remaining \$13,517,793 was purchased with a mixture of public and private funds. Some of these securities appear to be unauthorized investments according to R.S. 49:327. Finally, in January 2006, the Louisiana Board of Ethics issued an opinion finding Beth Courtney, LETA executive director, and Courtney Communications, Inc., owned by her husband, Bob Courtney, in violation of the Code of Governmental Ethics.

## **Background**

LETA was established in 1971 by the Louisiana Legislature under Title 17, Chapter 13, Section 2501 to promote the use of educational and public television in the state. Section 2505.7 authorizes LETA to solicit and receive contributions, funds, gifts, and bequests from any source. In addition, LETA is authorized to own, operate, and manage public television stations. These stations operate under the trade name Louisiana Public Broadcasting (LPB).

Friends of Louisiana Public Broadcasting (Friends) is a nonprofit Louisiana corporation. The mission of Friends is to support the development and use of educational television in Louisiana, further the educational and cultural enrichment of its citizens, and support LETA.

In August 1992, the Foundation, a nonprofit corporation, was organized. The articles of incorporation state the Foundation shall be operated exclusively for the promotion, development, enhancement, and assistance of public broadcasting in the state. The Foundation shall direct all its efforts to the support of LETA. The board of directors for the Foundation is appointed by LETA. The Foundation has no employees to assist in carrying out its mission; therefore, all administrative functions are performed by LETA employees. For financial reporting purposes, the Foundation is considered a component unit of LETA.

In February 1993, the Attorney General for the State of Louisiana informed Dr. William Arceneaux, then chairman of LETA, in Opinion 92-657 of the following:

1. Article VII, Section 9 of the Louisiana Constitution and R.S. 49:308 require state agencies, such as LETA, to deposit funds received in the state treasury, except grants or donations that require otherwise.
2. LETA cannot deposit state funds with either Friends or the Foundation.

3. Funds raised by LETA's Director of Development must be deposited in the state treasury unless the terms and conditions of the grant or donation require otherwise.
4. If terms and conditions require the funds to be withheld from the state treasury, said funds must be deposited in accordance with the provisions of R.S. 49:319, *et seq.*, regarding fiscal agent banks and required security for the deposit of funds.

In February 2005, we received allegations of potential ethics violations at LETA. During our examination of these violations, we discovered the additional issues included in this report. In January 2006, the Louisiana Board of Ethics issued Opinion 2005-010 addressing Beth Courtney, Executive Director of LETA, and Courtney Communications, Inc., a company owned by her husband, Bob Courtney. The opinion states that Ms. Courtney and Courtney Communications violated sections 1113A, 1111C(2)d, and 1115 of the Code of Governmental Ethics by the head of a state agency contracting with a family member and receiving economic value as a result, both directly and indirectly.

### **LETA Funds Deposited in the Foundation's Account**

During fiscal years 2002 through 2005, LETA deposited approximately \$11,521,632 in the Foundation's operating account. These funds include community service grants from the Corporation for Public Broadcasting (CPB), Membership Support from Friends, and other LETA self-generated revenues. Neither the Foundation nor LETA acknowledges the funds received through CPB grants, Friends contributions, or the other LETA self-generated revenues belong to LETA. However, these funds appear to be generated by LETA and therefore were deposited with the Foundation in violation of R.S. 49:308 and Opinion 92-657. By depositing these funds in the Foundation's account, LETA subjected them to being spent in violation of state guidelines and agency policy. These funds were not disclosed in LETA's annual budget request for state funding.

Article 7, Section 14 of the Louisiana Constitution provides, in part, that the funds, credit, property, or things of value of the state or any political subdivision shall not be loaned, pledged or donated to or for any person, association, or corporation, public or private. The Louisiana Constitution further provides that for a public purpose, the state and its political subdivisions may engage in cooperative endeavors for expenditures or transfer of public funds with any public or private association, corporation or individual, such as the Foundation. We found no evidence of a written cooperative endeavor agreement between LETA and the Foundation for the transfer of these funds. Therefore, the transfer of public funds from LETA to the Foundation appears to be a donation or a loan that is prohibited by the Louisiana Constitution. Even a temporary placement of funds with the Foundation is not permissible unless LETA can show a legal obligation to place these funds with the Foundation.

In addition, the June 30, 2005, audit reports for the Foundation and LETA reveal the Foundation is holding \$6,687,503 derived from other revenue sources, including the leasing of unused transponder space on a satellite owned by LETA. These funds are recorded by LETA as an amount receivable from the Foundation. Both the Foundation and LETA acknowledge through their audit reports that the funds contained in the “Due to LETA” actually belong to LETA. Therefore, these funds should have been deposited in the state treasury as required by R.S. 49:308.

#### *Community Service Grant from the Corporation for Public Broadcasting*

CPB is a nonprofit corporation created by Congress in 1967. Its mission is to facilitate the development of, and ensure universal access to, non-commercial high-quality programming and telecommunications services. It does this in conjunction with non-commercial education telecommunications licensees across America.

CPB offers assistance to licensed public broadcasting stations through community service grants. LETA, not the Foundation, is the licensee for the stations in the LPB network and is therefore the only eligible applicant for community service grants. LETA submitted community service grant applications for fiscal years 2002 through 2005 using its license number. Although LETA was the applicant for the grants, the grant application indicated that the check should be made payable to the Foundation. In addition, Ms. Courtney instructed CPB in a written request to make grant checks payable to the Foundation.

There do not appear to be any mandates on the applications or grant award letters requiring that grant proceeds be deposited in the Foundation. Therefore, the \$5,038,430 in community service grants deposited into the Foundation should have been deposited in the state treasury as LETA was directed in Opinion 92-657. These LETA grant funds were not disclosed in its annual budget request for state funding.

#### *Membership Support from Friends*

In August 1994, LETA and Friends entered into a contract for services that renews automatically on an annual basis. The services provided by Friends include identifying persons interested in supporting LETA, obtaining their payment of dues, and conducting membership drives to generate financial support for LETA. Under the contract, the activities of Friends are to be coordinated through a LETA employee designated a “contract manager.” The contract goes on to state that the activities will be performed by the staff of Friends in accordance with procedures reasonably satisfactory to the contract manager. In addition, the contract requires Friends to make quarterly payments to the Foundation of funds collected on behalf of LETA.

The organizational chart for LETA includes the position of Director of Marketing/Development (Director). The chart shows Friends immediately under the Director. The job description for the Director details the function of the position is to direct all development activities for LETA and Friends. According to the job descriptions of Friends’ employees, the Director of Operations & Member Services, the Business Manager, the Member Services Administrative Assistant, and Manager of Special Events & Volunteer Services all report to the Director of LETA. In addition,



according to Ms. Lisa Stansberry, Director of LETA, she reviews and signs the performance evaluations of Friends' employees and gives advice on employee issues to both the Director of Operations & Member Services and the Board of Directors of Friends. The Attorney General, in Opinion 92-657, states funds raised by the Director are to be deposited in the state treasury unless instructed otherwise. Unless the donor instructs otherwise, these funds should be deposited in the state treasury, not the Foundation. For fiscal years 2002 through 2005, \$4,800,650 of donations intended for LETA was deposited in the Foundation's account. These LETA self-generated funds were not included in its annual budget request for state funding.

### *LETA Self-Generated Revenues*

The revenues shown in the Foundation's financial statements include funds generated by the Foundation and LETA. The LETA generated revenues include production services, facilities rental, video purchases, and satellite service billings. Based on information provided by Mr. John Tarver, LETA Director of Business Services, we determined that for fiscal years 2002 through 2005, LETA revenues of \$1,682,552 were deposited in the Foundation. These funds should have been deposited in the state treasury in accordance with Opinion 92-657. LETA did not disclose these self-generated revenues in its annual budget request for state funding.

### *Due to LETA*

The Foundation's June 30, 2005, audit includes a liability, Due to LETA, equaling \$6,687,503, while the LETA audit includes a receivable, Due from Component Unit, for the same amount. Both audits include Notes to Financial Statements that discuss the liability and receivable. The notes point out that during the current audit year and prior audit years the Foundation received payments due LETA. These payments were received from various revenue sources, including from universities who lease unused transponder space on a satellite owned by LETA. These funds were invested by the Foundation and included in the securities and investments shown in the asset section of the Statement of Financial Position (Securities and Investments will be discussed in more detail below). Opinion 92-657 advises LETA that state funds should be deposited with the state treasury, not with Friends or the Foundation. Although these revenues were reported in LETA's audit report, they were not disclosed by LETA in its annual budget request for state funding. LETA officials stated that these funds were not included in its annual budget request because they are considered restricted for capital outlay, and the budget request includes only operating funds.

## **Securities and Investments**

The Foundation audit report as of June 30, 2005, shows \$20,205,296 in Marketable Securities and Investments. These securities were purchased by the Foundation with a mixture of public and private funds. Of this amount, \$6,687,503 was accounted for separately by the Foundation as "Due to LETA." According to Mr. John Tarver no effort is made to separate other revenue sources when securities and investments are purchased. Therefore, we were unable to determine the exact amount of public funds used to purchase the remaining \$13,517,793 of securities and investments.

The Notes to the Financial Statements for the June 2005 audit of the Foundation includes a description of its securities and investments. The LETA Executive Committee adopted a resolution in October 1998 to limit the investment of the \$6,687,503 classified as “Due to LETA” to investments authorized for public entities. The remaining \$13,517,793 had no restriction on what types of securities they could be invested in. However, R.S. 49:319, *et seq.*, requires more stringent guidelines for the investment of state funds held outside of the state treasury. Specifically, R.S. 49:327, C, (1) (a) states funds not on deposit with the state treasury may be invested as follows: (1) time certificates of deposit of any bank or branch office in the state of Louisiana; (2) savings accounts or shares of savings and loan associations and savings banks; and (3) in share accounts and share certificate accounts of federally or state-chartered credit unions. The “Due to LETA” funds invested by the Foundation on behalf of LETA were placed in U.S. Treasury securities and U.S. government obligations. The remaining \$13,517,793 was placed in common stocks, mutual funds, and the Meridian Horizon Fund. These securities are not authorized types of investments for funds held outside the State Treasury according to R.S. 49:327.

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We recommend that the Louisiana Educational Television Authority (LETA) and the Foundation for Excellence in Louisiana Public Broadcasting (Foundation):

- (1) immediately cease depositing state funds into the Foundation;
- (2) immediately transfer to the state treasury all state funds, including funds held in the Due to LETA account and all state funds deposited into the Foundation bank account during fiscal years 2002 through 2005;
- (3) implement policies and procedures to ensure state funds are deposited into the state treasury on a timely basis;
- (4) execute a valid cooperative endeavor agreement should LETA decide to transfer public funds to the Foundation;
- (5) accurately and timely account for all public funds held and invested by the Foundation on behalf of LETA; and
- (6) implement policies and procedures to assure grants and donations that require state funds be deposited outside the state treasury are invested according to Louisiana law.

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The Louisiana Educational Television Authority (LETA) was established in 1971 by the Louisiana Legislature to promote the use of educational and public television in the state. LETA currently operates a state wide network of six television stations known as Louisiana Public Broadcasting (LPB). LETA operates under the authority of the Board of Directors and at the direction of the Executive Director, Ms. Beth Courtney.

In April 1991, the articles of incorporation for Friends of Louisiana Public Broadcasting (Friends), a nonprofit corporation, were restated. The mission of Friends is to support the development and use of educational television in Louisiana, further the educational and cultural enrichment of its citizens, and support LETA.

During August 1992, the Foundation for Excellence in Louisiana Public Broadcasting (FELPB), a nonprofit organization, was established as a component unit of LETA. FELPB was organized to direct all of its efforts to providing specific financial benefit to LETA. FELPB provides for an endowment to support public television within the state.

The procedures performed during this examination consisted of:

- (1) interviewing employees and officials at LETA;
- (2) interviewing other persons as appropriate;
- (3) examining selected documents and records at LETA;
- (4) performing observations; and
- (5) reviewing applicable state laws and regulations.

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## Management's Response

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## LOUISIANA PUBLIC BROADCASTING

7733 Perkins Road, Baton Rouge, LA 70810 • (225) 767-5660 • [www.lpb.org](http://www.lpb.org)

April 24, 2006

Mr. Steve J. Theriot  
Legislative Auditor  
P.O. Box 94397  
Baton Rouge, LA 70804

Dear Mr. Theriot,

We have reviewed your audit report of the Louisiana Educational Television Authority dated April 24, 2006, (the "Report") and offer this response.

The enabling legislation for the Louisiana Educational Television Authority ("LETA") pre-dates the 1974 Constitution (Act 1971, No. 13), and from its inception, there has been a clear understanding that private fundraising is essential to the development and success of a viable public broadcasting network for Louisiana. However, in the last thirty years there have been significant changes in technology, programs and guidelines for the relationships of public agencies with non-profit support organizations and the federal laws that govern public telecommunications entities licensed by the Federal Communications Commission. Through the years, LETA and its support organizations have worked to be open and accountable. LETA has consulted with Attorney Generals, Legislative Auditors, administrative leaders both state and federal, as well as respected civic leaders and ordinary citizens. Each year, an audit of our state agency, which includes our separate private support foundation (Foundation for Excellence in Louisiana Public Broadcasting [the "Foundation"]), is delivered to the Legislative Auditor and each year we have received an unqualified opinion. The programs and services we deliver to the people of Louisiana are clearly of the highest quality, and they have been supported by voluntary contributions from thousands of Louisianians. We hope that your Report will clarify the appropriate roles of the state agency and the Foundation.

The Report suggests that LETA has not revealed its "true revenues." However, information regarding receipts, disbursements, and funds held by the Foundation and LETA is included in the annual audits of both entities. In addition, the Annual Report of LPB published each year discloses all funds received and spent on behalf of the network, including those contributed during the period covered by the Report, which come from the State (showing both State general funds and self generated), the Foundation, Friends of Louisiana Public Broadcasting, Inc. (another separate support organization ["Friends"]), grants, underwriting, and private donations. This Annual Report is distributed via hard copy to supporters, and it is posted on LPB's web site for viewing by the general public. Further, the Division of Administration is aware that LETA has other funding sources, e.g., specific references to the "Due to LETA" funds are contained in the State of Louisiana Annual Fiscal Report submitted to the Division of Administration's Office of Statewide Reporting and Accounting Policy. Additionally, the Performance Objectives and Indicators Report prepared by LETA and used by the Division of Administration, the House Appropriations Committee and the Senate Finance Committee specifically references development of partnerships with other entities, including non-profits. This report also includes the number of production hours produced by the Foundation and transferred to LETA as the

owner of the copyrights. Moreover, there is a clear record of the Foundation donating assets including intellectual property to LETA. Please see Attachment 1 hereto relative to the period of your Report.

In view of the foregoing, LETA believes that the self-generated funds discussed in your Report were and are known to the Division of Administration's Office of Planning and Budget, and LETA is unaware of a formal process relating to these funds requiring that they be expressly referenced in the written materials submitted to this office during the annual appropriation process.

For the reasons discussed below, LETA does not believe that any funds were improperly deposited with the Foundation or Friends. Further, LETA believes that the only funds held by the Foundation requiring investment in accordance with State guidelines are those held in the "Due to LETA" account.

Your Report concludes that Friends' funds should be considered public money. The funds from Friends, which total in excess of \$4.8 million, are private donations deposited into the Foundation account and are not LETA funds. The Articles of Incorporation of Friends specifically vests all of the powers and management of Friends with its independent Board. Although a job description of LETA's Director of Development and an organization chart of LETA may indicate that Friend's staff work for and report to LETA's Director of Development, the true relationship is otherwise. (LETA will correct the organization chart to show a dotted line and clarify the present job description of its Director of Development to avoid any ambiguity that its Director of Development has authority of any kind over Friends and its staff.) Friends is a separate 501©3 organization with an independent Board which has not granted authority over any of its staff to LETA. It is a support organization for LETA and the money it raises is attributable and owned by its organization, and not LETA.

One should note that the activities related to the Director of Development cited in Attorney General's Opinion 92-657 were prospective in nature, as no Director of Marketing/Development existed at the time of this Opinion. The Attorney General's Opinion was in response to a request for an opinion by LETA with respect to an Affiliation Agreement entered into between LETA and Friends in 1993. After receipt of this Attorney General's Opinion and consideration of the views expressed therein, the Affiliation Agreement was replaced and superseded by a Contract for Services in 1994 between LETA and Friends. Pursuant to this Contract for Services and the related agreement among LETA, Friends and the Baton Rouge Area Foundation ("BRAAF"), funds raised by Friends is held by BRAAF, not the State. Thus, such funds, unless and until they are delivered to LETA, do not constitute public funds.

We will endeavor to modify these arrangements among LETA, Friends and BRAAF, to the extent necessary, to assure that funds heretofore and hereafter raised by Friends remain non-public funds until their delivery to LETA.

Your report further concludes that the community service grants from the Corporation for Public Broadcasting ("CPB") should be deposited in the state treasury. This position was posited during Edwin Edwards' third administration. Testimony was presented at that time before the Senate Finance Committee, and it was determined that it was permissible for these funds to be directed to and held and disbursed by a private support organization. This determination has been corroborated by Ralph Perlman who was the state budget director at that time. The CPB grants have been handled consistently since that time in accordance with this determination, i.e., the grants are received by the private support organization and disbursed by such organization in accordance with the terms of the grant. It should be noted that the CPB funds may not be used to supplant ordinary operating expenses and must be expended within two years after the original grant. All CPB funds received during the period covered by the Report have been expended in accordance with those requirements. We will certainly entertain any suggestions you may have to improve or clarify the documentation, or otherwise, which will permit the handling of the CPB grants, which has worked so well for so many years, to continue in the same manner.

Your Report suggests that funds segregated and held by the Foundation in its "Due to LETA" account were done so improperly. This account has been in existence for 12 years and is clearly shown in every annual audit delivered to the Legislative Auditor.

As a point of fact, in 1998, Legislative Auditor Dr. Dan Kyle inquired about this account. Ms. Courtney responded to Dr. Kyle's inquiry in a letter dated October 20, 1998. In that response, Ms. Courtney cited Attorney General's Opinion 92-123 which concluded that the use of LETA assets by the Foundation was permissible. Ms. Courtney noted in her response that the "Due to LETA" satellite fund "is an example of a cooperative endeavor between LETA and the Foundation, whereby the funds are not utilized for Foundation purposes, but solely for the future benefit of LETA for digital conversion." Following the response by Ms. Courtney, Dr. Kyle did not direct a change relating to the "Due to LETA" account, nor has anyone in the Legislative Auditor's Office. As noted above, the "Due to LETA" funds are specifically referenced in the Annual Fiscal Report.

Since the inception of the Foundation, LETA and the Foundation have operated under a cooperative endeavor arrangement, some aspects of which have been reduced to writing. If you believe that a comprehensive written cooperative endeavor agreement between LETA and the Foundation is needed to continue the arrangement which has worked so well for so many years, including the continuation of the "Due to LETA" account by the Foundation, we will promptly implement the same.

Mr. Theriot  
Page 4  
April 24, 2006

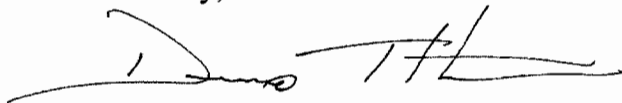
Clearly, the public purpose of providing excellent educational broadcasting to the people of Louisiana has been enhanced by the success of the Foundation. In the time period covering FY2002 through FY2005 which is the subject of the Report, the Foundation has made cash payments to or on behalf of LETA totaling in excess of \$11.6 million. This support, in excess of general State appropriations, was essential for the continued success and operations of LETA, including the retention of its FCC licenses.

We note your Report gives no consideration to the costs incurred by the Foundation in connection with its self-generated funds or the ownership derived by LETA in programs and productions resulting from its arrangement with the Foundation.

As we look to the future, we conclude that a comprehensive written cooperative endeavor between LETA and the Foundation is advisable. This agreement should clearly spell out the responsibilities and the obligations of LETA and the Foundation and establish a "bright line" separating them. We believe that the Legislature envisioned this partnership for "public broadcasting." We intend to continue to provide open records, open meetings, full transparency, and full accountability for all of the funds placed in our care both public and private. We welcome the assistance of the Legislative Auditor as we continue to serve the public. We are proud that an endowment has been created to support public broadcasting. We hope that hard work and success will be valued. We know that voluntary contributions would not continue if those funds could be directed elsewhere. We are confident that the funds both appropriated and voluntarily dedicated will be preserved. We look forward to working with you in reaching a uniformly agreeable understanding relating to the recommendations you have made in the Report.

Finally, we would be remiss in not stating our disappointment that you included a reference to the Louisiana Board of Ethics Opinion relating to our Executive Director in your Report. As this Opinion has been previously published and is publicly available, we believe your reference to it again is unnecessary.

Sincerely,

A handwritten signature in black ink, appearing to read 'Deano Thornton', with a stylized flourish extending to the right.

Deano Thornton  
Chairman

Attachment

# ATTACHMENT 1

Intellectual Property donated to LETA  
By  
The Foundation for Excellence in Louisiana Public Broadcasting

LETA Copyrighted (or co-copyrighted) Programs

\* Denotes National Programs

**FY02:**

|   |   |
|---|---|
| Louisiana: The State We're In<br>48 half-hour programs        | Job Challenge Promo<br>1 half-hour program            |
| Governor's Address to Special Session<br>1 half-hour program  | *Living with Cancer<br>1 hour program                 |
| Governor's Prayer Breakfast<br>1 hour program                 | NACAS<br>1 90-minute program                          |
| Governor's Address to Regular Session<br>1 hour program       | Schools on the Web (Rev.)<br>1 half-hour program      |
| Lost Louisiana<br>1 hour program                              | Money Smarts<br>1 half-hour program                   |
| Conversation with the Governors (Rev.)<br>1 hour program      | *The Power of Algebra (Rev.)<br>10 half-hour programs |
| Louisiana Legends<br>3 half-hour programs                     | *Kids: Trying to Trim Down<br>1 hour program          |
| LA Arts & Culture Calendar<br>48 3-minute spots               | *Enviro-Tacklebox<br>5 half-hour program              |
| *Miss Lucy's Cajun Cooking (Christmas Show)<br>1 hour program | Press Club<br>48 half-hour programs                   |
| *Louisiana: A History<br>2 1-hour programs                    | *Fred Friendly Seminar<br>1 90-minute program         |
| Louisiana Legends Gala<br>1 half-hour program                 | Louisiana War Letters<br>1 half-hour program          |
| Young Heroes<br>1 half-hour program                           | Lit & Learn Teleconference<br>1 90-minute program     |
| N.O.C.C.A.<br>1 half-hour program                             | Lit & Learn Teacher Workshop<br>1 3-hour program      |
| *Forever My Love<br>1 hour program                            | Legacy of Mansfield<br>1 half-hour program            |

\*Food, Fun & Friends  
1 2-hour program

Back to School  
1 half-hour program

D-Day Museum: Pacific Theater  
1 hour program

\*An Enchantment of Butterflies (Rev.)  
1 half-hour program NATIONAL

The Golden Band of Tigerland  
1 half-hour program

Jammin' with the Jags  
1 half-hour program

Legacy of Rosedown Plantation  
1 half-hour program

American Apartheid  
1 hour program

A Celebration of Athletes  
1 90-minute program

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**FY03:**

Louisiana: The State We're In  
50 half-hour programs

Governor's Address  
1 hour program

Lost Louisiana  
1 hour program

LA Arts & Culture Calendar  
26 3-minute spots

\*Louisiana: A History  
2 1-hour programs

Press Club  
50 half-hour programs

Young Heroes  
1 half-hour program

Louisiana History Book-Cabildo  
1 half-hour program

\*Enviro-Tacklebox  
5 half-hour programs

West Nile Answers  
1 hour program

Senatorial Debate  
2 2-hour programs

\*Miss Lucy's Cajun Cooking  
13 half-hour programs

Louisiana History Presentation  
1 half-hour program

Louisiana Legends Gala  
1 hour program

Newsmakers  
1 hour program

Baton Rouge Chamber of Commerce  
1 hour program

\*Rainin' in My Heart: Back to the Blues (Rev.)  
1 hour program

Louisiana History Bee  
1 half-hour program



### **FY03 – Continued**

\*Chef John Folse (Old/New)  
26 half-hour programs

Louisiana Philharmonic  
1 half-hour program

Lit & Learn Teacher Workshop  
1 3-hour program

Lit & Learn Teacher Workshop  
1 3-hour program

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### **FY04:**

Louisiana: The State We're In  
44 half-hour programs

Governor's Address-Special Session  
1 half-hour program

Governor's Address Reg. Session  
1 hour program

Gubernatorial Debate – O.S.C.  
1 90-minute program

Gubernatorial Debate – Tulane  
1 90-minute program

Gubernatorial Debate – Centenary  
1 hour program

Gubernatorial Debate – Education  
1 hour program

Inauguration Live Special  
1 90-minute program

Lost Louisiana  
1 hour program

Josephine  
1 half-hour program

Bicentennial Year in Review  
1 hour program

Louisiana Legends Gala  
1 hour program

LA Arts & Culture Calendar  
28 3-minute spots

\*Louisiana: A History  
2 hour programs

Press Club  
45 half-hour programs

Newsmakers (FLPB)  
1 half-hour program

Newsmakers(Heart of Spain)  
1 half-hour programs

Newsmakers(Dream Workshop)  
1 90-minute program

Newsmakers(B.R.Council-Austin)  
1 4-hour program

Young Heroes  
1 hour program

Best Buddies  
1 half-hour program

Kids Tour Tape  
1 half-hour program

\*Step by Step: Kids Trimming Down  
6 half-hour programs

Public Schools, Public Forum  
1 hour program

## **FY04 – Continued**

In a Good Place  
1 half-hour program

In a Good Place Call-in  
1 half-hour program

America's 6 Stars for Defense  
1 half-hour program

By the People  
1 hour program

Louisiana History Bee  
1 hour program

Young Turks (McLeod Lecture)  
1 hour program

\*Facts on Fire  
8 one-hour programs

Staging a Comeback  
1 half-hour program

Passages  
1 90-minute program

Newsmakers (B.R. Bus Boycott)  
1 4-hour program

A Young Vision for Baton Rouge  
1 hour program

Louisiana Public Square  
1 hour program

Newsmakers  
7 half-hour programs

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## **FY05:**

Louisiana: The State We're In  
50 half-hour programs

\*Breathtaking Cost of Asbestos  
1 hour program

Homeless No Longer: Dedicated Dads  
1 half-hour program

By the People  
1 hour program

Louisiana BookFest 2004  
1 hour program

\*Deliberation Day (News Hr/Jim Lehrer)  
1 hour program

\*Ernest J. Gaines: LA Stories (Rev.)  
1 hour program

Louisiana Public Square  
10 hour programs

\*Signpost to Freedom  
1 hour program

Louisiana Radio Waves  
1 hour program

Mayoral Forum  
1 hour program

LA Arts & Cultural Calendar  
28 3-minute spots

LA Parade Fillers  
1 hour program

Celtic Christmas  
1 hour program

**FY05 – Continued**

Newsmakers (Rotary Club)  
1 half-hour program

Forum with the Governor  
1 hour program

Louisiana History Bee  
1 hour program

Press Club  
45 half-hour programs

Louisiana Legends Gala  
1 hour program

Young Heroes  
1 hour program

High School Redesign  
1 hour program